

Ayingo Productions

JOLIET & BOLINGBROOK MAGAZINE

524 E Bellarmine Suite 1 Joliet Il 60435, P.O. Box 3553 Joliet, Il 60434

877.806.4611 tel • 269.620.7135 fax • www.jolietmagazine.com & www.bolingbrookmagazine.com

Dear Business Partner:

Joliet Magazine and Bolingbrook Magazine together have become the most visible components within the community. Ayingo Productions has been reaching a diverse audience including heads of state, mayors, lawyers, doctors, teachers and more. As a result, I founded the Mayors Day, one day in the year to celebrate the achievements and honors of Mayors starting right here in Illinois. Joliet Magazine will be the first to feature the Mayor of the Year in its inaugural Mayors Day issue as well as exclusive interviews with 126 Mayors. In addition, Bolingbrook Magazine premieres with its Best Place to Live issue showcasing Bolingbrook's greatest aspects, student achievements and more.

By becoming a sponsorship partner you will be targeting a strong local market of over 206, 208 residents and hundreds of thousands of visitors. Your sponsorship investment will be an investment in the community. Further, partnership with Ayingo Productions, funds will be established to help provide educational outlets for youth and business education and development programming.

Ayingo Productions accepts limited sponsorships from various well-respected organizations. We have arrangements with Rod Baker Ford, Bolingbrook Chamber of Commerce, Nancy Schultz Voots, Seattle Suttons Healthy Eating, Local 440 Union.

We are interested in hearing from you. Take a few minutes and browse through a sample copy of the magazine. Please consider supporting Joliet & Bolingbrook Magazine Mayors Day issues and other issues by agreeing to become a sponsorship partner. (See forms attached) For more information or to discuss these options further please contact Valerie Ayertey at (877) 806-4611. We look forward to working with you!

Thank you,

Joseph Awinongya
Ayingo Productions, CEO
Joliet Magazine & Bolingbrook Magazine Operations

Why Sponsor Joliet Magazine & Bolingbrook Magazine?

Ayingo Productions publications Joliet Magazine and Bolingbrook Magazine are the most visible components within the community.

Magazines are sent to decision makers on making purchases. Heads of State, Mayors, Doctors, Lawyers, Teachers.

Further, our magazines have a global presence. Subsequent issues will target more than 120 countries.

You will be investing in the community. Targeting over 206, 208 residents and hundreds of thousands of visitors.

This is your chance to also showcase your products and services on Bolingbrook Magazine TV

For more information, contact:

Joseph Awinongya, CEO President
Marketing Director
Email: ayingo@hotmail.com
(877) 806-4611 x70

Valerie Ayertey, Co-CEO
Editor, Joliet Magazine
Email: valerie@ayingotv.com
(877) 806-4611 x90

Sponsorship Opportunities

Standard Sponsor. Our standard sponsorship fee plan is very simple: \$5,000 per year. For this fee you receive: a) automatic article placement in each of our quarterly Joliet Magazine & Bolingbrook Magazine editions (as long as the article complies with our submission guidelines); b) single page, full-color ad in two editions; and, 3) links on our website homepage directly back to the sponsoring company. Dollar for dollar, our sponsors have found this to be outstanding value!

Media Sponsor. This sponsorship would be a collaborative arrangement with an organization that has already established distribution channels for content, largely targeted toward Project Managers and/or Public Sector Managers. This level includes collaborative 1-for-1 ad exchange, press release, collaborative content exchange for print & electronic media. Cost: Negotiable.

Full Board Sponsor. Eight available. Cost: \$15,000 per year. Single sponsor of total issue. Integrated product placements, artwork and stories follow theme of business. a) Automatic ad and article placement in each of our quarterly Joliet Magazine & Bolingbrook Magazine publications. Showcase your products and services on Bolingbrook Magazine TV

Mayors Complimentary Copy Sponsor. Seven available. Cost: \$2,500 per year. Your companies name will be marked on the front cover of magazine compliments of... and sent to 18 Mayors will receive 30 complimentary copies each.

Article Submission Guidelines

The intent of the Article Submission Guidelines is to make sure each article is pertinent to our specific audience:

Each article should be accompanied by a brief biography and photo of the author.

Microsoft Word format. Graphics and pictures are encouraged. If you have graphics or pictures to accompany the article, please submit them in JPEG or GIF form and are 300dpi or higher resolution.

Each article should fall into one of 4 broad categories: "Health", "Finance", "People", & "Product". If a "People" article, quotes from the referenced individuals, such as the PM or project sponsor, are appropriate and desired.

Article length. At this time there are no specific guidelines on article length. However, extremely large articles may, at the discretion of the editor, be shortened to accommodate space. Large articles may also be split among multiple issues.

By submitting an article for Joliet Magazine & Bolingbrook Magazine, you are giving Ayingo Productions approval to translate your article into other languages. All translations will be fully attributed to the original author.

By submitting an article for Joliet Magazine & Bolingbrook Magazine Magazine, you are giving Ayingo Productions approval to distribute the article via the publications websites, email and hard copy. Article excerpts may be distributed with links to the full article. All distributions of the article and excerpts will be fully attributed to the author.

The deadline for the quarterly issues is the 15th of the month prior to release: September 15th, January 15th, March 15th and June 15th.

Submit articles to Valerie Ayertey

Email: valerie@ayingotv.com

RSVP

- I would like to support by becoming a standard sponsor - \$5,000/year
(Invitation Deadline: September 15th)
- I would like to support by becoming a Full Board Sponsor- \$15,000/year
(Invitation Deadline: September 15th)
- I would like to support by becoming a Mayor Complimentary Copy Sponsor- \$2,500/year
(Invitation Deadline: September 30th)
- I would like to support Joliet Magazine & Bolingbrook Magazine through a corporate sponsorship. Please contact me for more details!

Name _____ Company (if applicable) _____

Address _____

City _____ State _____ Zip _____

Tel (H) _____ (W) _____ (M) _____

Email _____

Please make checks payable to Ayingo or charge \$ _____ to my

“ Visa ” Mastercard “ AmEx ” Discover

Card No. _____ Exp. Date _____

Please return this form by email or fax

and direct any additional inquiries to:

Valerie Ayertey

Development Director

Joliet Magazine & Bolingbrook Magazine

P.O. Box 3553

Joliet, IL 60435

Tel: (877) 806-4611

Fax: (269) 620-7135

Email: valerie@ayingotv.com